PROGRAMME

9:00 Registration with coffee, tea and snacks.

10:00 Opening with scripture reading and prayer.

10:10 Welcome and introduction.
Kenny Crampton, National Sales Manager, Voermol.

10:15 John Eustace, 2018 National Cattle Farmer of the Year, discusses various management aspects of cattle farming, like resource utilisation, veld management and other roughage sources, lick program, breeding goals, selection measures, management during breeding and calving season, as well as marketing.

10:30 Favourable marketing strategies for the Beef industry.
Dawie Maree, Head: Information and Marketing, FNB Agriculture.

11:00 Refreshments

11:15 International wool news.
Isak Staats, General Manager: Wool and Mohair, BKB.

11:45 Adding value; the farm feedlot.
Ulrich Müller, Technical Manager, Voermol.

12:15 A successful cow-calf system: what is the secret?
Dr. Josef van Wyngaard, Technical Manager, Voermol.

12:45 Closing.
CT du Plessis, Regional Sales Manager, Voermol.

12:50 Viewing of cattle and displays.

13:00 Lunch
You are cordially invited to a Cattle Farmers’ Day with Mr. John Eustace; the 2018 National Cattle Farmer of the Year. He farms with Braford and Hereford cows in a well-diversified farming business in the Underberg district. Natural mountainous grazing forms the main source of roughage for this cattle farming unit, which is supplemented by cash crop stover.

Management practices like strategic burning of veld, fodder flow planning and adding value through feedlotting are just some of the factors contributing to his success. He has shown that it is not only possible to farm on extremely mountainous grazing with cattle, but has excelled at it!

One of the goals of the National Cattle Farmer of the Year competition is to share the management practices of successful cattle farmers on a practical level with fellow farmers through a farmers’ day. This is your opportunity of gaining first-hand knowledge from the winner and other professionals, on how to increase the productivity and profitability of your farming enterprise.

DATE: 10 April 2019
TIME: 9:00
VENUE: Moyeni farm, Underberg

ROUTE DESCRIPTION:
From Bulwer: 10 km after Bulwer turn right towards Pevensy onto a gravel road. Travel for 17km then turn right towards Impendle. After 2km, the Moyeni farm is on the right.

From Underberg: Travel through Himeville, 2km outside Himeville at the crossroads, turn right towards Pevensy. Travel for 8km and then turn left towards Impendle. After 2km, Moyeni farm will be on the right.

GPS Co-ordinates: S22 44’ 4”, E29 34’ 40”

RSVP:
It is essential that you confirm attendance by no later than 2 April 2019 by contacting one of the following:

Mark Scott: 082 771 6659 or majscott@webafrika.org.za
Belinda Louch: 082 872 8402 or ufa@futurenet.co.za